

# November Rate Changes - Preview

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## News from Anna's Chair

Monday, October 14, 2013

Dear Lilly,

I hope you are enjoying the beautiful weather we are experiencing! Fall is always a reminder to evaluate the direction and growth of my business. You have probably noticed the recent upgrades in the salon, but you may not be aware of my personal developments as your stylist. I have taken new classes on coloring and cutting to customize my technique, introduced organic products into my styling, and attended seminars to sharpen my skills. I continually strive to improve my abilities as your stylist and hair mentor.

In order to provide the same great service, I am raising the costs of all cut and/or color treatments by **\$2.00** each beginning **November 1, 2013**. The slight raise in prices will offset the increasing costs of color treatments and products, as well as the rising costs of everyday business expenses. I will continue to offer my regular discounts for bundled services and a **\$20.00 discount** for all referrals.

I look forward to seeing you in the salon and appreciate your business! Please do not hesitate to contact me at [972-906-1277](tel:972-906-1277) with any questions.

Sincerely,