



FOR IMMEDIATE RELEASE

Press Contact: Raul Caro, (760) 332-8050

JP2 RADIO LAUNCHES 24/7 CATHOLIC PROGRAMMING IN THE IMPERIAL VALLEY

El Centro, CA – (May 13, 2015) Imperial Valley-based St. John Paul II Catholic Radio (JP2 Radio) begins broadcasting commercial-free Catholic radio to the Central and Southern Imperial Valley listening areas with a recent acquisition of FM 95.7 KCJP-LP. Programming launches live on Sunday, May 24, 2015. We hope you will join us in celebrating the launch of the first Catholic radio station in the Imperial Valley. It has been three years in the making and we would love for you to help us go live! If you cannot attend the event be sure to tune into FM 95.7.

LAUNCH DAY EVENT DETAILS:

WHEN: Sunday, May 24, 2015, at 6:30 p.m.

WHO: Local Catholic Priests and Laity will flip the switch to put FM 95.7 on-air

WHERE: St. Mary's Catholic Church

795 S. La Brucherie Road

El Centro, CA 92243

ON SITE EVENT CONTACT: RAUL CARO, JP2 RADIO (cell phone) 760-332-8050

ABOUT JP2 RADIO:

St. John Paul II Catholic Radio is a 501(c)(3) non-profit radio station, broadcasting over the FM signal and via the Internet throughout most of the Imperial Valley. The station is an EWTN affiliate and will air local and nationally syndicated Catholic programming 24 hours a day, seven days a week. Imperial-area listeners can tune into FM 95.7 to hear nationally recognized radio voices: Patrick Coffin/Catholic Answers Live; Dr. Ray/The Doctor is In; Patrick Madrid/Right Here, Right Now; and Al Kresta/Kresta in the Afternoon.

The station has the strong support of the local clergy. In his keynote speech at our latest fundraiser, Archbishop Salvador Corileone expressed his hope for the radio station. He stated, "I am excited tonight to promote Catholic radio to the Imperial Valley...We can reach our people and build up their faith so that people may know Jesus." The station will serve as a beacon for wayward Catholics, a home for practicing Catholics, and a guide for those who have no faith. The Archbishop also noted, "The Imperial Valley is a very special place. It has a sense of community. The faith is alive here." The station will seek to join this community and build the faith through Catholic programming, events, giveaways, and prayer.

Although we are just launching, we plan to expand to the northern and eastern part of the Imperial Valley by early 2016. We have a fundraising goal of \$190,000.

For more information, please visit our website at www.jp2radio.com, or contact Raul Caro at 720-332-8050.