



UNIVERSITY OF DALLAS

Date

Mrs. Sarah Smith
505 Park Lane
Dallas, TX 75024

Dear Sarah,

Based on what we know of your high school academic record, we suspect that you are capable of success at the University of Dallas. However, the more important issue is whether you will *thrive* at our unique university.

Are you an independent thinker? UD is described as “The Catholic University for Independent Thinkers.” You will love UD if you value the opportunity to investigate what you believe and why you hold those beliefs.

Are you seeking a college that is a true intellectual community? UD students take their learning and thinking seriously. Great books and great thinkers constantly inspire them to engage in spirited discussions and debates with fellow students and professors.

Do you describe yourself as hardworking, open-minded, caring, and adventurous? Then it’s likely you’ll be happy at UD and will take full advantage of our small size (1,200 undergraduates), our diverse student population, and our challenging Core Curriculum.

Are you expecting more from your college experience than just a degree? Whether on campus in Irving, Texas, or Rome, Italy, students describe UD as a total experience that connects their academic, spiritual, social, and personal lives.

Do you expect to be successful wherever life takes you? UD’s alumni attribute their success to the confidence they gained from a faculty who valued their ideas, other students who challenged their views, and the UD commitment to preparing leaders grounded in responsibility.

If you answered “yes” to our questions, you have a lot in common with UD students. Just complete and return the enclosed form, and we’ll send you more information.

Sincerely,

Curt Eley
Dean of Enrollment Management

P.S. On a purely practical note, you should also be aware that UD is listed as a “Best Buy” in the 2004 edition of *The Fiske Guide to Colleges*.