

Dear [Donor Name]:

I am writing to celebrate our one-year anniversary with you! Over the past year, your prayers and generous support of our ministry have made it possible for Catholic radio to reach Catholics, other Christians, and non-believers throughout the Imperial Valley.

We would like to extend our heartfelt thanks for all that you have done to help JP2 Radio thrive. As you know, we air engaging talk radio programs, like the Patrick Madrid Show aired from 7:00 A.M. - 9:00 A.M., and enriching discussions by Priests like Fr. Larry Richards aired from 5:00 A.M. - 6:00 A.M. We also air Mass, daily prayers and devotions, publicize local Catholic events free of charge, and stream syndicated EWTN and Immaculate Heart Radio content. Additionally, thanks to your outstanding support and donation in 2015, we:

- Reached 2,500 followers through our online streaming system, and countless more via the airwaves.
- Broadcasted coverage of the Papal visit to the United States.
- Aired local spots regarding pro-life activities and legislation in California.
- Received numerous testimonies from listeners whose lives were touched by our station, like Martha from El Centro who said, *"My family and I enjoyed listening to 95.7 radio. We feel it has really enlightened our faith. We learned so much every day as we listened to it. Thank you."*

We know that Catholic Radio inspires, nourishes, and converts hearts of the faithful! According to the National Catholic Radio Listener Survey, 95% said that listening to Catholic radio inspires and engages them in the Catholic faith, 63% report they are now better able to teach their children the Faith, and 52% say they are more involved and more generous with their parish. Please help us continue to reach listeners throughout the Imperial Valley by increasing your yearly donation of [mail merge] by 10%. With a small increase from every donor we hope to:

1. Expand our signal by constructing another antenna in Brawley, CA. The new signal will reach an additional 40,000 plus people, including our brothers in Christ currently serving time in prison.
2. Build and equip a studio at St. Margaret Mary Parish in Brawley to produce local live programming for our listeners.
3. Employ our first full-time radio staff professional by converting a volunteer position to a paid position to better serve our ministry.
4. Continue airing local and national Catholic programming 24 hours a day.

Without your continued support JP2 Radio will no longer fill the airwaves with

Catholic teachings and worship. For every hour of aired programming, we need \$30. That's \$720 a day! I would like to thank you in advance for renewing your monthly or yearly contributions. We could not fulfill our mission to convert, invigorate, and inspire our listeners without donors like you.

In Christ,

Raul Caro
Founder